



## Prof. Dr. Nadine Strauß

Assistant Professor in Strategic Communication  
and Media Management

Department of Communication and Media  
Research

University of Zurich

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### FORMAL EDUCATION

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01/09/2014 – 31/08/2017	<b>PhD Candidate, Corporate Communication</b> Amsterdam School of Communication Research (ASCoR) University of Amsterdam, Amsterdam, NL
22/08/2016 – 13/11/2016	<b>PhD Research Fellow</b> Department Media, Economics & Entrepreneurship Annenberg School for Communication & Journalism, University of Southern California, Los Angeles, CA, USA
01/09/2012 – 30/06/2014	<b>MSc, Communication Science (Research Master)</b> University of Amsterdam, NL Grade: 8.4, cum laude (approx. A)
22/08/2011 – 06/01/2012	<b>Exchange Bachelor Student</b> University of North Carolina at Greensboro, NC, USA GPA: 4.00 (approx. A)
01/09/2009 – 12/07/2012	<b>BA, Media and Communication Studies</b> University of Mannheim, Mannheim, GER Grade: 1.6 (approx. A-B)

### ACADEMIC POSITIONS / PROFESSIONAL EXPERIENCE

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01/04/2021 – present	<b>Assistant Professor in Strategic Communication and Media Management (Tenure Track)</b> Department of Communication and Media Research, University of Zurich, CH
16/09/2019 – 31/03/2021	<b>Marie Skłodowska-Curie Research Fellow</b> Smith School of Enterprise and the Environment, School of Geography and the Environment, University of Oxford, UK
10/02/2020 – 08/05/2020	<b>Innovation Project – “The Mission: Banking – Be Green!”</b> Developing an educational platform about sustainable finance “Sustainonomics”, Futury, Frankfurt, GER

01/05/2018 – 31/07/2019	<b>Postdoctoral Researcher</b> Media Innovation Lab (MiLab), Department of Communication University of Vienna, Vienna, AT
01/09/2017 – 30/04/2018	<b>Associate (Strategy and Communications Consultant)</b> GAULY ADVISORS GmbH, Frankfurt, GER
01/09/2012 – 31/08/2017	<b>Working Student (Strategy and Communications Consultant)</b> GAULY ADVISORS GmbH, Frankfurt, GER
23/12/2015 – 31/05/2017	<b>PhD Representative</b> Amsterdam School of Communication Research (ASCoR) University of Amsterdam, Amsterdam, NL
01/07/2015 – 31/12/2017	<b>Founder, contributor and editor of the PhD Blog "Communicating Communication"</b> Amsterdam, NL
01/09/2013 – 10/06/2014	<b>Working Student (Research)</b> Project: " <i>Toward virtual economical diplomacy in Saudi Arabia</i> ", initiated by the Dutch embassy and supervised by Dr. Guda van Noort Amsterdam School of Communication Research (ASCoR) University of Amsterdam, Amsterdam, NL
30/10/2013 – 14/12/2013	<b>Working Student (Coder)</b> Project: " <i>German Parliamentary Elections 2013</i> ", supervised by Prof. Dr. Hajo Boomgaarden and Dr. Andreas Schuck Amsterdam School of Communication Research (ASCoR) University of Amsterdam, Amsterdam, NL
07/01/2013 – 30/08/2013	<b>Research Intern</b> Project: " <i>Political Websites &amp; eWOM</i> ", supervised by Prof. Dr. Peeter Verlegh Amsterdam School of Communication Research (ASCoR) University of Amsterdam, Amsterdam, NL
13/06/2011 – 06/08/2011 & 11/01/2012 – 03/02/2012	<b>Strategic and Corporate Communications Intern</b> Bertelsmann, Gütersloh, GER

## TEACHING EXPERIENCE

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02/2021 – present	<b>Research Seminar: Reputation, Crisis and Strategic Communication</b> Department of Communication and Media Research University of Zurich, CH
03/2020 – 04/2020	<b>PhD Transfer of Status Report Assessor</b> School of Geography and the Environment University of Oxford, Oxford, UK

05/2020 & 02/2021	<b>Marker for the Master Course "Communication, Climate Change and the Media" (lecturer: Dr. James Painter)</b> School of Geography and the Environment University of Oxford, Oxford, UK
03/2019 – 07/2019	<b>Lecturer in the Bachelor Course "Statistische Datenanalyse" [statistical data analyses]</b> Department of Communication Science, University of Vienna, Vienna, AT
03/2019 – 07/2019	<b>Lecturer in the Bachelor Course "Quantitative Datenerhebungsmethoden" [quantitative data collection methods]</b> Department of Communication Science, University of Vienna, Vienna, AT
03/2019 – 07/2019	<b>Lecturer in the Bachelor Course "Proseminar Forschungspraxis: Media &amp; the Economy" [research practices] (developed own teaching concept for writing a literature review)</b> Department of Communication Science, University of Vienna, Vienna, AT
10/2018 – 02/2019	<b>Lecturer in the International Research Master Course "Introduction to Data Analysis" (VO)/"Applied Data Analysis" (UE), Using R (developed own teaching concept)</b> Department of Communication Science, University of Vienna, Vienna, AT
10/02/2017 – 10/07/2017	<b>Lecturer in the Bachelor Course "Corporate Communication"</b> Department of Communication Science, University of Amsterdam, Amsterdam, NL (Average evaluation by students: 8.5; approx. A)
01/06/2014 – 31/08/2014	<b>Tutor in the Master Course "Research Methods in Communication Science"</b> Department of Communication, University of Amsterdam, Amsterdam, NL

## **COURSES & EXTRACURRICULAR EDUCATION**

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09/09/2020 – 20/08/2021	<b>Heterogeneity and Dynamics: Time Series and Panel Data</b> Essex Summer School in Social Science Data Analysis
29/06/2021 – 30/06/2021	<b>Professionals in Supervision</b> University of Zurich Graduate Campus
15/09/2020 – 22/11/2020	<b>Environmental Communication: Research into Practice</b> International Environmental Communication Association

27/01/2020 – 31/01/2020	<b>#SMART Data Sprint</b> Digital Methods: Theory – Practice - Critique Universidade Nova de Lisboa
11/2019 – 01/2020	<b>Sustainable Communication</b> School of Education and Communication, Jönköping University
23/09/2019 – 27/09/2019	<b>Sustainable Finance Foundation Course</b> Smith School of Enterprise and the Environment, University of Oxford
05/08/2019 – 26/08/2019	<b>200-Hours Vinyasa Yoga Teacher Training</b> YogaUnion, Ubud, Bali
12/03/2019 – 15/05/2019	<b>Strategy and Sustainability</b> Coursera Online Course, IESE Business School
24/09/2018 – 25/09/2018	<b>Basic Qualification for Junior Staff – Teaching in Higher Education</b> Personalentwicklung, University of Vienna
18/05/2018	<b>Analysis of Structural Equation Models with R and Lavaan</b> Department of Communication Science, University of Vienna
01/01/2018 – 31/03/2018	<b>Introduction to Philosophy</b> Coursera Online Course, University of Edinburgh
10/2017 – 12/2017	<b>Understanding the Psych</b> Volkshochschule Frankfurt, Frankfurt
01/2017 – 02/2017	<b>R for Staff Tutorials</b> Department of Communication Science, University of Amsterdam
02/2017 – 05/2017	<b>Using R for Data Wrangling, Analysis and Visualization</b> Department of Communication Science, University of Amsterdam
25/01/2016 – 28/01/2016	<b>Research Paradigms in Strategic Communication</b> Workshop, Department of Business Communication, Aarhus University
13/01/2016	<b>Investment Foundations Certificate</b> CFA Institute
24/08/2015 – 28/08/2015	<b>Factor Models in Time Series with Applications in Macroeconomics and Finance</b> LSE Methods Summer Program, London School of Economics

02/2015 – 05/2015	<b>Big Data and Automated Content Analysis</b> Department of Communication Science, University of Amsterdam
04/2015	<b>Psychometric Analysis in R</b> Department of Communication Science, University of Amsterdam
19/03/2015 – 20/03/2015	<b>Causal Inference for Communication Research</b> Department of Communication Science, University of Amsterdam
10/2014 – 12/2014	<b>Advanced Issues in Cross National Survey Research</b> Department of Political Science, University of Amsterdam
11/2014	<b>Media &amp; the Economy</b> Workshop with Prof. Stuart Soroka, Center for Journalism of the University of Southern Denmark
15/04/2011 – 16/04/2011	<b>CSR – Corporate Social Responsibility Certificate</b> University of Mannheim

## ACADEMIC PRIZES & AWARDS

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2021	<b>Best SEC Section Paper Award</b> Division: Science and Environment Communication (SEC) ECEA 2022, virtual conference
2019	<b>Emerald Literati Award 2019</b> Outstanding Reviewer for the <i>Journal of Communication Management</i>
2016	<b>ASCoR Baschwitz Award 2016</b> Paper " <i>Digital diplomacy in GCC countries: Strategic communication of Western embassies on Twitter</i> " Department of Communication Science, University of Amsterdam
2016	<b>Second Best Student Paper</b> Paper " <i>Trust and the Financial Market in light of Habermas and Luhmann</i> " Division: Philosophy, Culture & Critique International Communication Association, Fukuoka, Japan
2015	<b>Grunig Top Paper Award 2015</b> Paper " <i>Sentiment or emotions? How news media coverage drives stock market prices in the Netherlands</i> " BledCom 2015, Bled, Slovenia
2013	<b>Best Paper Award at the 7<sup>th</sup> Amsterdam Corporate Communication Conference</b> Paper " <i>Institutionalization of issues management – How organizations monitor issues in the digital age</i> " Department of Communication Science, University of Amsterdam

## RESEARCH FUNDS & SCHOLARSHIPS

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2019 - 2021	<b>Marie Skłodowska-Curie Individual Fellowship (212,933 €)</b> European Commission University of Oxford, Oxford, UK
2016	<b>ASCoR fund for a Research Visit (3,000 €)</b> Department of Communication Science, University of Amsterdam
2015	<b>Student Travel Support (\$ 250)</b> Division: Organizational Communication International Communication Association, Puerto Rico, USA
2013 – 2014	<b>DAAD Scholarship for the Netherlands</b>
2011	<b>PROMOS Scholarship (DAAD) for a Study Abroad in the US</b>
2009 – 2017	<b>e-fellows.net scholarship</b>

## PEER REVIEWED JOURNAL ARTICLES

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- Strauß, N., Painter, J., Ettinger, J., Doutreix, M.-N., Wonneberger, A., & Walton, P. (2021). Reporting on the 2019 European Heatwaves and Climate Change: Journalists' Attitudes, Motivations and Role Perceptions. *Journalism Practice*.
- Strauß, N., Huber, B., & Gil de Zúñiga, H. (2021). Structural Influences on the News Finds Me Perception: Why People Believe They Don't Have to Actively Seek News Anymore. *Social Media + Society*.
- Strauß, N. (2021). Framing Sustainable Finance: A Critical Analysis of Op-Eds in the Financial Times. *International Journal of Business Communication*.
- Strauß, N. (2021). Devil's Advocate or Agenda Setter? The Role of Journalists Covering Sustainable Finance in Europe, *Journalism Studies*. *Journalism Studies*.
- Strauß, N. (2021). Communicating Sustainable Responsible Investments as Financial Advisors: Engaging Private Investors with Strategic Communication. *Sustainability*, 13(3), 3161.
- Strauß, N. (2021, online first). Covering sustainable finance: Role perceptions, journalistic practices and moral dilemmas. *Journalism*.
- Strauß, N., Huber, B., & Gil de Zúñiga, H. (2020). "Yes, I Saw It – But Didn't Read It..." A Cross-Country Study, Exploring Relationships between Incidental News Exposure and News Use across Platforms. *Digital Journalism*, 8(9), 1181–1205.
- Strauß, N., Alonso-Muñoz, L., & Gil de Zúñiga, H. (2020). Bursting the filter bubble: The mediating effect of discussion frequency on network heterogeneity. *Online Information Review*, 44(6), 1161–1181.
- Gil de Zúñiga, H., Strauß, N., & Huber, B. (2020). The proliferation of the "news finds me" perception across societies. *International Journal of Communication*, 14, 1605-1633.
- Strauß, N., & Holmes Smith, C. (2019). Buying on rumors: How financial news flows affect the share price of Tesla. *Corporate Communication: An International Journal*, 24(4), 594-607.
- Strauß, N. (2019). Using an Interdisciplinary Multi-Method Approach to Explain the Relationships between News Media and the Stock Market. *SAGE Research Method Cases*.
- Strauß, N. (2019). Financial journalism in the post-crisis era: a recent assessment of the role of financial journalist for financial markets. *Journalism*, 20(2), 274-291.
- Gil de Zúñiga, H., Huber, B., & Strauß, N. (2018). Social media and democracy. *El Profesional de la Información*, 27(1), 1172–1180.

- Strauß, N. (2018). The role of trust in investor relations: Guiding strategic financial communication. *Corporate Communication: An International Journal*, 23(1), 2–16.
- Strycharz, J., Strauß, N., & Trilling, D. (2018). The role of media coverage in explaining stock market fluctuations: Insights for strategic financial communication. *International Journal of Strategic Communication*, 21(1), 67–85.
- Strauß, N., Vliegenthart, R. & Verhoeven, P. (2018). Intraday news trading: The reciprocal relationships between the stock market and economic news. *Communication Research*, 45(7), 1054–1077.
- Strauß, N. & van der Meer, T. G. L. A. (2017). News media coverage and initial public offerings in Germany: Explaining flotation performance. *Corporate Communication: An International Journal*, 22(4), 523–541.
- Strauß, N. & R. Vliegenthart, R. (2017). Reciprocal influence? Investigating implicit frames in press releases and financial newspaper coverage during the German banking crisis. *Public Relations Review*, 43(2), 392–405.
- Strauß, N. & Jonkman, J. (2017). The benefit of issue management: anticipating crises in the digital age. *Journal of Communication Management*, 21(1), 34–50.
- Strauß, N., Vliegenthart, R. & Verhoeven, P. (2016). Lagging behind? Emotions in newspaper articles and stock market prices in the Netherlands. *Public Relations Review*, 42(4), 548–555.
- Strauß, N. (2015). German financial media's responsiveness to Deutsche Bank's cultural change. *Public Relations Review*, 41(5), 435–437.
- Strauß, N., Kruikemeier, S., van der Meulen, H. & van Noort, G. (2015). Digital diplomacy in GCC countries: Strategic communication of Western embassies on Twitter. *Governmental Information Quarterly*, 32(4), 369–379.

## MONOGRAPH

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- Strauß, N. (2017). News media and the stock market: Assessing mutual relationships. An interdisciplinary multi-method study of financial journalism, news media, emotions, market events and the stock market. Amsterdam, NL: Amsterdam School of Communication Research. ISBN: 978-94-6332-288-1.

## BOOK CHAPTER

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- Gauly, T., & Strauß, N. (2018). Über das Ethos der Medien und die Ökonomisierung der Information. Eine medienethische Betrachtung aus praktischer Sicht. Materialien zur Ethik in den Wissenschaften.

## PRESENTATIONS

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- Strauß, N., Painter, J., Ettinger, J., Wonneberger, A., Doutreix, M.-N., Walton, P. (2021). Linking Extreme Weather Events to Climate Change: How Journalists Reported the 2019 European Heatwaves. In Paper at the *Future of Journalism Conference* in Cardiff. *Virtual Conference*.
- Strauß, N. (2021). Making sense of the green economy: How European journalists perceive, construct and cover sustainable finance. In Paper at *European Communication Conference*. *Virtual Conference*.
- Strauß, N. (2021). Framing sustainable finance: A critical analysis of op-eds in the Financial Times. In Paper at *European Communication Conference*. *Virtual Conference*.
- Wonneberger, A., Painter, J., Ettinger, J., & Strauß, N. (2021). Mainstream media coverage of the

- European heatwave of 2019 and related Extreme Event Attribution studies. In Paper at *Re-MEDIAting the Wild, the 16th Conference on Communication and Environment. Virtual Conference*.
- Strauß, N. (2021). Sustainable finance: Leverage to fight climate change or marketing stunt? A critical framing analysis of op-eds in the Financial Times. In Paper at *International Communication Association. Virtual Conference*.
- Strauß, N. (2021). Covering sustainable finance: The role of the news media for sustainable economic change. In Poster at *International Communication Association. Virtual Conference*.
- Painter, J., Strauß, N., Wonneberger, A., Ettinger, J., Doutreix, M.-N. (2021). An analysis of mainstream media coverage of the European heat wave of 2019, in four countries (France, Germany, the Netherlands and the UK). In Paper at *International Communication Association. Virtual Conference*.
- Strauß, N. (2020). "Sustainable finance": examining journalism's role in holding the financial sector accountable. *Strategic Communication and the Future of Journalism*. Media Discourse Centre, De Montfort University, Leicester, UK. Virtual Conference.
- Strauß, N. (2020). Communicating sustainable finance: Engaging the public with strategic communication. In Paper at *International Communication Association. Virtual Conference*.
- Strauß, N. & Caldecott, B. (2020). Sustainable Finance in the News: How the Move Towards a Sustainable Financial System Has Been Reported in Europe Since the Global Financial Crisis 2008. In Paper at *International Communication Association. Virtual Conference*.
- Strauß, N. (2020). Covering the "green economy": How European financial journalists construct and report a sustainable economy. *2<sup>nd</sup> Lisbon Winter School for the Study of Communication, Media and Uncertainty*.
- Strauß, N. (2019). Communicating sustainable finance: Engaging the public with strategic communication. In Paper at *International Association for Media and Communication Research*. Madrid, Spain.
- Strauß, N., Muñoz, L. A., Gil de Zúñiga, H. (2019). Why reading the news, political interest and political knowledge is not enough: The mediating role of discussion frequency for network heterogeneity. In Paper at *International Association for Media and Communication Research*. Madrid, Spain.
- Strauß, N. (2019). Financial networks on Twitter: Network and stock price dynamics during quarterly earnings announcements. In Paper at *International Communication Association*. Washington D.C., USA.
- Strauß, N., Huber, B., Gil de Zúñiga, H., & Liu, J. (2019). Structural influences of the news-finds-me perception: Why people believe they don't have to actively seek the news anymore. In Paper at *International Communication Association*. Washington D.C., USA.
- Huber, B., Strauß, N., Gil de Zúñiga, H., & Liu, J. (2019). Big 5 und die „News-Finds-Me Perception“: Wie Persönlichkeitsmerkmale die Wahrnehmung beeinflussen, Nachrichten nicht mehr aktiv verfolgen zu müssen. [Big 5 and „News-Finds-Me Perception“: How personality traits shape individuals' perception to no longer need to actively seek news]. *Kommunikationswissenschaftliche Tage 2019 (25 – 27 April, 2019)*. Vienna, Austria.
- Strauß, N., Gil de Zúñiga, H., Diehl, T., Ardèvol-Abreu, A., Weeks, B., & Huber, B. (2018). The news-finds-me perception: Causes & consequences. *Media Lab Day Vienna*. Vienna, Austria.
- Gil de Zúñiga, H., Huber, B., Strauß, N., & Ardèvol-Abreu, A. (2018). Keynote at the *European Commission's Safer Internet Centres Conference on „Better Internet for Kids“*. Brussels, Belgium.
- Gil de Zúñiga, H., Strauß, N., Huber, B., & Liu, J. (2018). The proliferation of the 'news finds me' perception across different societies. In Paper presented at the *IV Annual Conference of the International Journal of Press/Politics*. Reuters Institute for the Study of Journalism. Oxford, United Kingdom.
- Strauß, N., Huber, B., Ardèvol-Abreu, A. & Gil de Zúñiga, H. (2018). The news-finds-me



- perception: Why people are not actively seeking the news anymore...and its consequences. *AJC Hanoi Intensive Seminar Vienna 2018. Current Issues in European Media- and Communication Studies*. Vienna, Austria.
- Strauß, N., Huber, B., & Gil de Zúñiga, H. (2018). Antecedents of the 'news-finds-me' perception. What makes people tune out of news? A cross-national comparison. In Paper to be presented at *European Communication Research and Education Association* (Preconference). Lugano, Switzerland.
- Strauß, N. (2017). News media coverage and initial public offerings in Germany: Explaining flotation performance. In Paper presented at *International Communication Association*. San Diego, USA.
- Strauß, N. (2017). Buying on rumors: How news flows affect the share price of Tesla. In Paper presented at *Etmaal van de Communicatiewetenschap*. Tilburg, the Netherlands.
- Strauß, N. & Araujo, T. (2017). Financial networks on Twitter: Describing network dynamics in the course of quarterly earnings announcements of Dow Jones Industrial Average firms. In Paper presented at *Etmaal van de Communicatiewetenschap*. Tilburg, the Netherlands.
- Strycharz, J., Strauß, N., & Trilling, D. (2017). Media coverage and share price volatility: Is it only attention that matters? In Paper presented at *Etmaal van de Communicatiewetenschap*. Tilburg, the Netherlands.
- Strauß, N., Vliegthart, R. & Verhoeven, P. (2016). Flash trading: Stock market reactions to Reuters and Bloomberg tweets. In Poster presented at *International Communication Association*. Fukuoka, Japan.
- Strauß, N. (2016). Trust and the financial market in light of Habermas and Luhmann: A research agenda for communication science. In Paper presented at *International Communication Association*. Fukuoka, Japan.
- Strauß, N., Vliegthart, R., & Verhoeven, P. (2016). News trading: How Reuters and Bloomberg tweets affect US stock market indices. In Paper presented at *Etmaal van de Communicatiewetenschap*. Amsterdam, the Netherlands.
- Strauß, N., Vliegthart, R., & Verhoeven, P. (2015). How news media coverage drives stock market prices in the Netherlands. Paper presented at *Capital, Culture, and Media*. Leeds, UK.
- Strauß, N., Vliegthart, R., & Verhoeven, P. (2015). Sentiment or emotions? How news media coverage drive stock market prices in the Netherlands. Paper presented at *BledCom 2015*. Bled, Slovenia.
- Strauß, N. (2015). Mouthpiece or corrective: How financial media responded to the cultural change promulgated by Deutsche Bank - a qualitative framing analysis. Paper presented at *International Communication Association*. San Juan, Puerto Rico.
- Strauß, N. & Vliegthart, R. (2015). The interrelation between implicit frames in press release of German banks and German financial media. Paper presented at *International Communication Association*. San Juan, Puerto Rico.
- Kruikemeier, S., Strauß, N., van der Meulen, H.L., & van Noort, G. (2015). Communication strategies in digital diplomacy: A multi-method approach to study the use of Twitter by western embassies in GCC countries. Paper presented at *Etmaal van de Communicatiewetenschap*. Antwerp, Belgium.
- Strauß, N. (2015). Mouthpiece or corrective: How financial media responded to the cultural change promulgated by Deutsche Bank - a qualitative framing analysis. Paper presented at *Etmaal van de Communicatiewetenschap*. Antwerp, Belgium.
- Strauß, N. & Vliegthart, R. (2015). Are press releases overrated? The interrelation between implicit frames in press releases of German banks and German financial media. Paper presented at *Etmaal van de Communicatiewetenschap*. Antwerp, Belgium.
- Strauß, N. & Verlegh, P.W.J. (2014). Political websites & eWOM: Why politicians should care more about the interaction with citizens on the web. Paper presented at *Etmaal van de Communicatiewetenschap*. Wageningen, the Netherlands.
- Strauß, N. (2013). Hying nerds: Popular media and globalisation - exemplified on the Big

Bang theory. Paper presented at *Eastern Communication Association Conference*. Pittsburgh, USA.

## INVITED TALKS & MEDIA APPEARANCE

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- 06/07/2021 **Kolloquium am Institut für Sozialwissenschaften**  
*Heinrich Heine University Düsseldorf*  
Vortrag: „Strategische Kommunikation im Fokus: Von Sustainable Finance bis zu nachhaltigen Geschäftsmodellen“
- 23/06/2021 **Energiesektor und Klimawandel**  
*Verband Schweizerischer Elektrizitätsunternehmen*  
Vortrag: “Kommunikation & Nachhaltigkeit: Wie Medien zu Sustainable Finance berichten und wie Nachhaltigkeit an Investoren kommuniziert werden sollte“
- 21/06/2021 **Center of Competence for Sustainable Finance**  
*University of Zurich, “The Role of the News Media and Communications for Sustainable Finance“*
- 15/03/2021 **Climate Narratives Newsletter** by Denise Young, comment about the paper “Covering sustainable finance” (Journalism)
- 22/12/2020 **Panel Discussion at the 14<sup>th</sup> Annual Finance Conference “Finance Break”**  
Bogazici University, Management and Economics Club  
Finance and Technology
- 23/11/2020 **SWR 2**, citation in the podcast “KI im Journalismus – Algorithmen machen Nachrichten“, Authors: Tassilo Hummel und Jan Karon (<https://www.swr.de/swr2/wissen/ki-im-journalismus-algorithmen-machen-nachrichten-swr2-wissen-2020-11-23-100.html>)
- 18/06/2020 **Süddeutsche Zeitung**, citation in the article “Die Welt verbessern und Geld verdienen“, Author: Marcel Grzanna (<https://www.sueddeutsche.de/wirtschaft/gruene-investments-die-welt-verbessern-und-geld-verdienen-1.4936458>)
- 17/03/2020 **Süddeutsche Zeitung**, citation in the article “Kreative Köpfe und künstliche Intelligenz“, Author: Marcel Grzanna (<https://www.sueddeutsche.de/wirtschaft/nachhaltigkeit-in-der-wissenschaft-kreative-koepfe-und-kuenstliche-intelligenz-1.4847326>)
- 19/10/2016 **Guest Lecturer in the Executive Master of Science in Strategic Communication Graduate Program**  
Columbia School of Professional Studies, Columbia University, New York, NY, USA

16/02/2015	<b>Guest Lecturer in the Master Course “Entrepreneurship”</b> Department of Communication University of Amsterdam, Amsterdam, NL
15/01/2015	<b>Guest Lecturer in the Bachelor Course “Organisaties in de Media”</b> Department of Communication University of Amsterdam, Amsterdam, NL

## ACADEMIC/NON-PROFIT MEMBERSHIPS

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2021 – present	European Media Management Association
2020 – present	Board Member of “Finance Watch – Making Finance Serve Society”
2019 – present	Finance Watch – Making Finance Serve Society
2018 – present	Bürgerbewegung Finanzwende e.V. (finance citizen movement in Germany)
2018 – present	European Communication Research and Education Association (ECREA)
2015 – present	International Communication Association (ICA)
2019 – 2020	International Association for Media and Communication Research (IAMCR)
2014 – 2017	Netherlands-Flanders Communication Association (NeFCA)
2016 – 2017	Board of the NeFCA Young Scholars Network

## ORGANIZATION OF ACADEMIC EVENTS

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2016 – 2017	<b>Organization of the NeFCA Event “The Future of Communication Science – A Brainstorming Session”</b> Etmaal van de Communicatiewetenschap 2017 in Tilburg, NL
11/2015	<b>Organization of the “PhD Career Event”</b> Amsterdam School for Communication Research (ASCoR) Department of Communication Science University of Amsterdam, Amsterdam, NL

## (AD-HOC) REVIEWER

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2021 – present	<i>Social Science Computer Review</i>
2021 – present	<i>Telematics</i>
2021 – present	<i>Sustainability</i>
2021 – present	<i>Journal of Sustainable Finance and Investment</i>
2021 – present	<i>Social Science Computer Review</i>
2020 – present	<i>New Media &amp; Society</i>
2020 – present	<i>International Journal of Strategic Communication</i>
2020 – present	<i>International Journal of Press and Politics</i>
2020 – present	<i>Journal of International Communication</i>
2020 – present	<i>Political Science Quarterly</i>
2019 – present	<i>SAGE Open</i>
2019 – present	<i>Journal of Communication</i>
2019 – present	<i>Journalism</i>
2018 – present	<i>International Journal of Communication</i>

2018 – present	<i>Journalism and Mass Communication Quarterly</i>
2018 – present	<i>European Political Science Review</i>
2018 – present	<i>Communications</i>
2018 – present	<i>International Journal of Communication</i>
2018 – present	<i>Information, Communication and Society</i>
2018 – present	<i>Communications – The European Journal of Communication Research</i>
2018 – present	<i>Social Science Computer Review</i>
2018 – present	<i>Communication Research</i>
2018 – present	<i>Political Communication</i>
2018 – present	<i>American Behavioral Scientist</i>
2018 – present	<i>MedienJournal</i>
2016 – present	<i>Journal of Communication Management</i>

## EDITOR APPOINTMENTS

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2021	Member of the Editorial Board of <i>International Journal of Strategic Communication</i>
2021	Editorial Member of <i>Sustainability</i>
2018	Assistant for the Editorial Team for a Special Issue of the <i>Journal of Business Ethics</i> (edited by Prof. Dr. Craig Carroll and Dr. Rowena Olegario)

## STATISTICAL SKILLS

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Basic Statistical Methods (Correlation, T-Test, Regression, Factor Analysis, ANOVA/ANCOVA)  
Time Series Analysis (ARIMA, VAR)  
Semi-Automated Content Analysis  
Structural Equation Modeling (CFA, Path Models)  
Panel Analysis (Fixed Effects and Random Effects, Latent Growth, Cross-Lagged)  
Multilevel Analysis

## SOFTWARE SKILLS

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R (proficient)  
STATA (proficient)  
SPSS (proficient)  
Qualtrics (proficient)  
SurveyMonkey (proficient)  
MS Office (proficient)  
Slack (basic)  
Nvivo (basic)  
MAXQDA (basic)

## LANGUAGES

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German (native)  
English (fluent)  
Dutch (fluent)  
Spanish (basic, A2)